

Master in Flowers Karin Looijesteijn

Business address: Kerkstraat 408 H  
1017JC, Amsterdam,

is responsible for the processing of personal data as shown in this privacy statement.

## **Contact Details**

<https://karinlooiesteijn.nl>

Meester in Bloemen - Karin Looijesteijn

Kerkstraat 408 H

1017JC, Amsterdam

+31619912545

## **Personal data that we process**

Master in Flowers Karin Looijesteijn does not process personal data, except when you order flowers online from us. For this we need your first and last name, your address details, your telephone number and e-mail address in order to reach you. You provide this information to us when you place an order.

## **For what purpose and on what basis do we process personal data**

That is stated above, but in formal language: Master in Flowers Karin Looijesteijn processes your personal data for the following purposes:

- Handling your payment
- To deliver goods and services to you

## **Security of website and customer data**

When you order flowers and leave your details on the site of Meester in Bloemen Karin Looijesteijn, you do this via an encrypted connection (SSL, https). In this way we prevent others from being able to intercept this data. Customer data is placed in an online customer database so that we can see who ordered what and where the order goes - that file is protected with a username and password. We do our utmost to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized changes to your data. If you still feel that your data is not properly secured, or if there are indications of abuse, please email us at [mail@karinlooiesteijn.nl](mailto:mail@karinlooiesteijn.nl).

## **Data retention period**

We keep data of customers who have ordered flowers only once online for a maximum of six months after placing the order. We keep data of customers who have taken out a weekend flower subscription for a maximum of six months after the termination of a subscription. You can always terminate a subscription by sending an email to [mail@karinlooiesteijn.nl](mailto:mail@karinlooiesteijn.nl).

## **Cookies**

A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website.

Master in Flowers Karin Looijesteijn does not place cookies herself.

Our website statistics program, Matomo, also does not place cookies. Because we want to give you the opportunity to chat with us directly, we have placed a Facebook Messenger tool on the site. Facebook does use (tracking) cookies. Facebook says: "By means of cookies, Facebook can offer the Facebook products to you and Facebook can gain insight into the data we receive about you, including data about your use of other websites and apps, whether you whether or not you are registered or registered. " You can block cookies in your browser. Our site will continue to function, only the chat function will no longer work.

## **Special and / or sensitive personal data that we process**

Our website and flower delivery service does not intend to collect information about website visitors under the age of 16, unless they have permission from their parents or guardian. However, we cannot check whether a visitor is older than 16. We therefore recommend that parents be involved in the online activities of their children, in order to prevent data about children from being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us at [mail@karinlooiesteijn.nl](mailto:mail@karinlooiesteijn.nl) and we will delete this information.

## **Automated decision making**

Meester in Bloemen Karin Looijesteijn never makes decisions based on automated processing on matters that can have (significant) consequences for people.

## **Data sharing**

Meester in Bloemen Karin Looijesteijn does not, in practical terms, share data with third parties. Technically, yes: we have our site hosted by an external hosting party, Yourhosting, which also makes backups of this site, and Mollie arranges the payment traffic when you order flowers from us online. With Yourhosting we have a processing agreement that you can view [here](#). We do not have a processing agreement with Mollie, you can read more about it [here](#).

## **View, adjust or delete data**

You have the right to view, correct or delete your personal data. (The only information we have about you is your name and address details and your e-mail address and telephone number - and we only have this information if you have ordered flowers online from us.) In addition, you have the right to withdraw any consent to the data processing or to object to the processing of your personal data by us, and you have the right to data portability. The latter means that you can submit a request to us to send the personal data that we hold about you in a computer file to you or another organization mentioned by you. You can request access to your personal data, correction, deletion, data transfer if your consent or objection to the processing of your personal data is to be withdrawn, by email to [mail@karinlooiesteijn.nl](mailto:mail@karinlooiesteijn.nl).

To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and

citizen service number (BSN) black in this copy. This is to protect your privacy. We will respond to your request as soon as possible, but no later than within four weeks.

## **Finally**

Email us if you have a question about your privacy, or think that something is not right somewhere: [mail@karinlooijesteijn.nl](mailto:mail@karinlooijesteijn.nl) We would also like to point out that you have the opportunity to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. You can do that [here](#).